



Consultation Statement: Intent to Change School Name:

Thornhill Academy, Thornholme Road, Sunderland.

Introduction

This consultation statement is issued by Thornhill Academy and Consilium Academies outlining the intent to change the name of Thornhill Academy. The proposed change is part of a broader vision to align the school's identity with its local area, values, evolving community context, and strategic goals.

Purpose of the Consultation

The purpose of this consultation is to gather feedback from stakeholders, including students, parents, staff, local residents, and partner organisations—regarding the proposed change of the school's name.

Background and Rationale

The decision to consider a name change has been prompted by the following factors:

- **Rebranding and Modernisation:** To reflect the school's evolving mission and vision in the 21st century and the emerging move into the new school.
- **Community Representation:** To ensure the school's name better represents the location and there is an immediate link between the school's name and its location.
- **Historical Considerations:** In response to concerns raised about the legacy or relevance of the current school name.
- **Strategic Repositioning:** To enhance the school's visibility, reputation, and appeal to prospective students and families.

Proposed New Name

The proposed new name for the school is:

Ashbrooke High School

This name was selected based on the local area that the school is situated in. That means that the location of the school is immediately located by name.

Consultation Process

We invite all stakeholders to share their views either in support or opposition through the following methods:

- **Public Meeting:** To be held on 21st July 2025 at 3.30pm in the Small Hall of Thornhill Academy
- **Written Submissions:** Can be emailed to liam.clark@consilium-at.com with the subject 'school name'

The consultation period will run from **9th June 2025** to **22nd July 2025**



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Decision-Making

All feedback will be carefully considered by Consilium Academies and the local governing body of Thornhill Academy. A final decision regarding the name change will be made as soon as possible and communicated to the community as soon as possible following the consultation period.

Contact

For further information, please contact:

Liam Clark, Principal designate.

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